



THE ADIRONDACK AGENDA

Together We Will Reach New Heights

I am pleased to present SUNY Adirondack's strategic plan for 2014-2017 entitled, *The Adirondack Agenda*. Our vision is to be the educational provider of choice and our agenda outlines four directions to ensure we accomplish this vision.

Building on strong enrollment, newly opened residence halls, a long standing tradition of educating students for transfer and direct entry to the workforce, and renewed campus enthusiasm to respond to the challenges of our world, the college's faculty and staff are committed and passionate about teaching and learning both inside and outside of the classroom.

We acknowledge that continuous improvement is critical in meeting the needs of a fast-paced world and this plan outlines several initiatives that challenge us to review our programs, facilities, and services with an eye towards promising practices that support high levels of student success. We recognize that our students come to us with multiple goals and intentions. We are also acutely aware of the need for the 21st century worker to be well educated and able to learn for life! We will develop new programs that are informed by quality labor market data and most importantly through our network of local educators, employers, and civic leaders. We cannot educate the community alone, and we stand ready to partner with those who want to build a strong community for today and tomorrow.

Please join me in supporting the work of SUNY Adirondack as we embark on this agenda and together we will reach new heights!

Sincerely,

Kristine D. Duffy, Ed.D.
President



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THE STRATEGIC PLAN FOR 2014-2017

VISION STATEMENT

We are the educational provider of choice and pathway to success.

MISSION STATEMENT

SUNY Adirondack is a teaching- and learning-centered community college that offers innovative instructional and student support programs, responds to the educational needs of its community, and serves as a stimulus for economic development, partnerships and leadership.

VALUES

Excellence and Innovation

To strive for the highest standards in every area of the College.

Student Centeredness

To consider student needs and welfare first in all College actions and decisions.

Communication

To commit to open and honest dialogue and feedback, flowing in all directions and valued equally.

Learning and Success

To facilitate the acquisition of knowledge through study, creative endeavors, experience and application; to encourage a commitment to lifelong learning and personal growth among all facets of the community.

Diversity

To enrich our understanding, appreciation and acceptance of differing ideas, people, ways of thinking, lifestyles and cultures.

Integrity

To create trust and goodwill through fairness, honesty, accountability and ethical conduct among all community members and constituents.

Respect and Collaboration

To appreciate the dignity and worth of all persons, and commit to teamwork and cooperation in an open, civil, collegial, healthy and safe environment.

Community

To provide opportunities and resources that meet the needs of our local and global communities and hold ourselves accountable for the efficient and effective use of the human, physical and fiscal resources entrusted to us.

Affordability

To hold tuition and other student costs to the lowest level.

Sustainability

To meet the challenges of the present—both economic and environmental—without compromising the opportunities of the future.



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DIRECTIONS AND GOALS OF THE STRATEGIC PLAN FOR 2014-2017



I. FOCUS ON LEARNING AND STUDENT SUCCESS

The learning environment and support services needed to engage students will be enhanced by providing high quality instruction, innovative programs, and comprehensive student services that support our diverse student body and improve student goal completion.

- I.A Support a high quality teaching and learning environment that includes proven and innovative teaching methods to meet the needs of a diverse student population.
- I.B A comprehensive analysis of regional job projections, transferability, enrollment, persistence, and cost data will inform plans to develop, enhance, or redesign courses and programs to meet 21st century workforce needs and improve completion and persistence.
- I.C A comprehensive analysis of a student's experience will yield recommendations to streamline processes, reduce barriers, and identify needs to create a model of student-centered service that supports student success.
- I.D The success of our students will be supported through student engagement activities inside and outside of the classroom that are planned and implemented by faculty and staff.
- I.E Embed career, transfer, and financial planning in programs and processes.

II. CREATE & SUSTAIN PARTNERSHIPS

Through enhanced collaboration and communication, the college will create an environment that supports new initiatives through mutually beneficial partnerships.

- II.A Seek new ways to partner and communicate with the college's sponsoring counties, and Saratoga County leaders to support workforce development and educational attainment that enhances our position as the educational provider of choice.
- II.B Develop additional early college high school models that support advancement for students, as well as work with our high school and BOCES partners to identify needs for earlier intervention.
- II.C Develop additional partnerships with colleges either on campus through the Regional Higher Education Center, online through Open SUNY, or through traditional transfer arrangements, that result in expansion of program offerings for our students.

III. PURSUE FINANCIAL STABILITY, EFFICIENT AND EFFECTIVE OPERATIONS, AND PLANNED GROWTH

Create efficient and effective operations, achieve enrollment goals, and pursue new sources of financial support and alternative revenue.

- III.A Identify ways to create efficient and effective operational processes and increase revenue to support college goals.
- III.B Enhance recruitment and marketing practices by implementing industry best practices to tell the college's story, as well as utilize faculty, alumni and current students to support recruitment efforts.
- III.C Conduct a needs analysis of projects and programs that support student success to inform grant applications for federal, state, or local funding.
- III.D Maximize the partnership with the SUNY Adirondack Foundation to increase funding for college scholarships, academic initiatives, and future capital projects based on well communicated strategic priorities established by the college's Board of Trustees.

IV. MAXIMIZE RESOURCES

Commit to developing and supporting the human, physical, and technological resources that support a sustainable future to meet student and community needs.

- IV.A Support professional development activities for all employees that create opportunities to gain new skills and industry-wide perspectives, and engage with colleagues both on and off campus to facilitate effective teaching and student support.
- IV.B Identify and pursue funding sources to support the Facilities Master Plan priorities including the construction of a facility to support Health Science and STEM education, as well as expansion opportunities at the Wilton Center.
- IV.C Focus IT projects on increasing internal and external communication, infrastructure to support innovative teaching, reporting capabilities, and a highly functioning web structure to promote the college and interact online with students and employees.
- IV.D Commit to a Sustainability Plan that challenges the college community to conduct ongoing assessment and implementation of ways to ensure responsible stewardship of our resources.

