

Management, Marketing and Entrepreneurship AAS (BMME)
Catalog: 2025-2026 Effective Date: 9/1/2025

CR	COURSE	COURSE TITLE	SUNY GEN ED
1-2	HRD 100, HRD 100A or HRD 110	FRESHMAN EXPERIENCE	
3	ENG 101	<i>Introduction to College Writing</i>	GCWO
3	ENG 102, ENG 103, ENG 104, ENG 105, ENG 106, ENG 107, ENG 108, ENG 109 or ENG 110	<i>Writing II</i>	GCWO
3-4	MAT 108, MAT 110 or MAT 127		GMAT
3	SUNY GEN ED Natural Sciences		GNSC
3	ECO 201	<i>Principles of Macroeconomics</i>	GSSC GDVR
3	ECO 202	<i>Principles of Microeconomics</i>	GSSC GDVR
3	ECO 101	<i>Introduction to Personal Economics</i>	GSSC GDVR
3	CIS 125 (Prereq Required)	<i>Office Productivity Software</i>	
3	BUS 102	<i>Principles of Management</i>	
3	BUS 103	<i>Principles of Marketing</i>	
3	BUS 141	<i>Business Communications</i>	
4	BUS 146	<i>Applied Accounting or Financial Accounting</i>	
3	BUS 165	<i>Principles of Entrepreneurship</i>	
3	BUS 201	<i>Business Law I</i>	
3	BUS 202	<i>Business Law II</i>	
3	BUS 203	<i>Social Media, Advertisement and Promotion</i>	
3	BUS 261	<i>Principles of Human Resource Management</i>	
9	AGR, ART 123, ART 222, AVS, BUS, ECO or HOS Elective	BUSINESS ELECTIVES recommended: BUS 156 QuickBooks Microcomputer Applications BUS 178 Business Internship BUS 204 Consumer Behavior BUS 206 Small Business Financial Management BUS 212 Organizational Strategy and Development BUS 231 Advanced Bookkeeping Applications BUS 262 Organizational Behavior	
62	Minimum credits required for graduation		

Note: Please review the back of this form for additional information.

Notes on Management, Marketing and Entrepreneurship AAS (BMME)

COURSE	PREREQUISITES	COURSE	PREREQUISITES
BUS 156	BUS 146 (or BUS 144 or BUS 146B) with C or better	BUS 206	BUS 144 or 146 (or 146B) and CIS 119, CIS 125 or CIS 150
BUS 203	BUS 103	BUS 231	BUS 146 (or BUS 146B) with C or better
BUS 204	BUS 103	HOS 285	18 years of age or older
		CIS 125	Familiarity using a PC, keyboard, mouse and file management in a Windows environment

FIRST YEAR SEQUENCE

Credits	First Semester
1-2	HRD 100, HRD 100A or HRD 110
3	ENG 101
3	ECO 101
3	BUS 102 or BUS 103
3-4	MAT 108, 110 or 127
3	CIS 125
Credits	Second Semester
3	ENG 102 – ENG 110
3	ECO 201 or ECO 202
3	BUS 102 or BUS 103
3	BUS 165
3	Business elective (See Note 2 and 3)

SECOND YEAR SEQUENCE

Credits	Third Semester
4	BUS 146 (see Note 1)
3	BUS 141
3	BUS 201
3	ECO 201 or ECO 202
3	Business elective (See Note 2 and 3)
Credits	Fourth Semester
3-4	SUNY GEN ED Natural Science lab science
3	BUS 202
3	BUS 203
3	BUS 261
3	Business elective (See Note 2 and 3)

DEGREE NOTES:

1. Students with prior credit in BUS 144 may substitute for BUS 146.
2. Students who wish to spend a semester at Disney World (HOS 285) will need to plan their course sequence in advance – please see the Disney Coordinator as soon as possible for advisement. Not all SUNY ADK courses are available to take while at Disney.
3. Business electives include courses in the following disciplines: AGR, ART 122, ART 222, AVS, BUS, ECO and HOS. Please connect with your advisor regarding course prerequisites and Fall or Spring only offerings.

GEN ED CODE	SUNY GEN ED CATEGORY	GEN ED CODE	SUNY GEN ED CATEGORY
GMAT	Mathematics (and Quantitative Reasoning)	GDVR	Diversity: Equity, Inclusion and Social Justice
GNSC/L	Natural Sciences (and Scientific Reasoning)	GHUM	Humanities
GSSC	Social Sciences	GART	The Arts
GUSC	US History and Civic Engagement	GWRL	World Languages
GGLB	World History and Global Awareness	GCWO	Communication – Written and Oral

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