

BUSINESS ENTREPRENEURSHIP

Students are dually enrolled in high school and SUNY Adirondack as a non-matriculated student for this two-year program. Upon completion, a student is eligible to earn up to 26 college credits toward one of the following degrees:

- Associate in Applied Science (AAS) in
 - Accounting
 - Management, Marketing and Entrepreneurship
 - Hospitality and Tourism Management
- Associate in Science (AS) degree in Business Administration

OR a SUNY Adirondack Entrepreneurship and Business Management Certificate.

- Students will engage in a combination of college courses, technical education and job skills related to the field of business and entrepreneurship. WSWHE BOCES educators and SUNY Adirondack professors work together in the Early College Career Academy to provide students a transdisciplinary environment that encompasses all learning styles and individual strengths.
- Every student will be provided with 1:1 technology.
- The sequence of coursework in this program will ensure job-ready skills and the opportunity to earn nationally recognized certification in Six Sigma operational excellence, which includes the areas of strategy deployment, performance management, high performance work teams, and process excellence.
- All students are given the opportunity to participate in Work-Based Learning experiences that connect students with future employers through business plan development, startup bootcamp, and mentorship.



Curriculum includes:

- Business Administration
- Business Finance
- Business Management
- Marketing

Entrepreneur theories and models will be applied to each of the four core Curriculum areas.

Students completing the program successfully qualify to work as:

- Entry-Level Business Administration
- Entry-Level Business Management, including Retail
- Entry-Level Marketing, Sales & Human Resource Associate

Employment opportunities requiring further education:

- Business Administrator
- Advertising Specialist
- Human Resource Analyst
- Project Manager
- Marketing Specialist



For more information visit:
www.adkECCA.org