Program Articulation Agreement between
The College of Saint Rose
and
Adirondack Community College

1. Purpose
This agreement between The College of Saint Rose and Adirondack Community College provides the terms and conditions for students of Adirondack Community College who have an Associate of Applied Science degree in Radio-Television Broadcasting and seek admission by transfer to the Bachelor of Arts degree in Communications at The College of Saint Rose. Both parties will use their best efforts to minimize loss of credits and duplication of coursework.

2. Admission
Transfer students from Adirondack Community College who have completed an associate’s degree and who have a cumulative grade point average of 2.5 are generally accepted. The College reserves the right to evaluate transfer student applicants who do not meet the 2.5 criteria on an individual basis. Students transferring a minimum of 60 credits receive junior status.

3. Transfer of Credit
In evaluating the credentials of transfer candidates, the College tries to give maximum credit for college work completed at other institutions. Credit is given for all applicable courses in which a student achieves a grade of C- or above, with the exception of education courses which require a grade of C+ or above. Credits transfer, but grades do not. A minimum of 122 credits are required for a Bachelor’s degree. A maximum of 62 credits from other institutions will be accepted for transfer and a minimum of 60 credits must be completed at The College of Saint Rose.

4. Scholarships
The College of Saint Rose is committed to enrolling students with superior ability and proven achievement. To support our commitment, we award guaranteed academic transfer scholarships for two years to students who have achieved impressive grade point averages for all previous college work.

<table>
<thead>
<tr>
<th>GPA</th>
<th>Transfer Scholarship</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.81 - 4.00</td>
<td>$14,500/year</td>
</tr>
<tr>
<td>3.50 - 3.80</td>
<td>$14,000/year</td>
</tr>
<tr>
<td>3.21 - 3.49</td>
<td>$9,500/year</td>
</tr>
<tr>
<td>3.00 - 3.20</td>
<td>$9,000/year</td>
</tr>
<tr>
<td>2.99 and below</td>
<td>$8,500/year</td>
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</tbody>
</table>

In addition, The College of Saint Rose offers a $1,000 a year Phi Theta Kappa Scholarship for transfer students who are members of this honor society. Scholarship amounts are subject to change.

5. Terms of Agreement
This agreement becomes effective on the date of signature by the representatives of the institutions contained within the agreement. The terms of this agreement may be modified or terminated at any time upon mutual consent of both institutions with appropriate notification. In the event it is decided to modify this agreement, commitments made to individual students already in the program will continue in effect in the terms applicable at the time the student enrolled in the program.
## Saint Rose Requirements:

### I. Liberal Education Requirements (41 cr.):

<table>
<thead>
<tr>
<th>Course Title</th>
<th>ADIRONDACK CC Equivalencies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>L01: Expository Writing, Oral Communication, Research Techniques (4 cr.)</strong></td>
<td>ENG 101 Intro to College Writing (3) OR ENG 102-110 Writing II AND SPH 114 Voice and Diction (3) Note 1</td>
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<tr>
<td>ENG 105 (4)</td>
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<tr>
<td><strong>L02: Study of Language (3 cr.)</strong></td>
<td>Foreign Language Elective Note 2*</td>
</tr>
<tr>
<td>Foreign Language, American Sign Language, Linguistics, Or Philosophy of Language</td>
<td></td>
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<tr>
<td><strong>L03: Historical Knowledge, Analysis, and Perspective (3 cr.)</strong></td>
<td>History Elective Note 2*</td>
</tr>
<tr>
<td>History</td>
<td></td>
</tr>
<tr>
<td><strong>L04: Artistic Knowledge and Interpretation: Literature (4 cr.)</strong></td>
<td>Literature Elective Note 2*</td>
</tr>
<tr>
<td>Literature</td>
<td></td>
</tr>
<tr>
<td><strong>L05: Artistic Knowledge and Interpretation (3 cr.)</strong></td>
<td>ART 122 Digital Art (3) OR ART 222 Graphic Arts 1 (3)</td>
</tr>
<tr>
<td>Art, Music, Communications, and Drama</td>
<td></td>
</tr>
<tr>
<td><strong>L06: Philosophical, Spiritual, or Theological Inquiry (3 cr.)</strong></td>
<td>Philosophy Elective (3) Note 2*</td>
</tr>
<tr>
<td>Philosophy or Religious Studies</td>
<td></td>
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<tr>
<td><strong>L07: Mathematics (3 cr.)</strong></td>
<td>Mathematics Elective (3) Note 2*</td>
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<tr>
<td>Mathematics</td>
<td></td>
</tr>
<tr>
<td><strong>L08: Computer Science (3 cr.)</strong></td>
<td>Computer Science Elective (3) Note 2*</td>
</tr>
<tr>
<td>Computers</td>
<td></td>
</tr>
<tr>
<td><strong>L09: Scientific Knowledge and Inquiry (4 cr.)</strong></td>
<td>Science w/Lab Elective Note 2*</td>
</tr>
<tr>
<td>Laboratory Science (Biology, Chemistry, Physics or Earth Science)</td>
<td></td>
</tr>
<tr>
<td><strong>L10: Behavioral and Social Sciences 1 (3 cr.)</strong></td>
<td>Economics, Political Science or Business Elective (3) Note 2*</td>
</tr>
<tr>
<td>Economics, Political Science or Business</td>
<td></td>
</tr>
<tr>
<td><strong>L11: Behavioral and Social Sciences 2 (3 cr.)</strong></td>
<td>Social Science Elective (3) Note 2*</td>
</tr>
<tr>
<td>Psychology, Sociology, and Social Work</td>
<td></td>
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<tr>
<td><strong>L12: Wellness and Physical Fitness (2 cr.)</strong></td>
<td>Physical Education Course Note 4*</td>
</tr>
<tr>
<td>Physical Education</td>
<td></td>
</tr>
<tr>
<td><strong>L13: Further Disciplinary Study (3 cr.)</strong></td>
<td>COM 172 Intro to Telecommunications (3)</td>
</tr>
<tr>
<td>A second liberal education course in a same discipline, outside of the Major</td>
<td>COM 186 Television Field Production (3)</td>
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<td></td>
<td>COM 188 Applied Radio Production (3)</td>
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<td></td>
<td>COM 201 Intro to Broadcast Writing (3)</td>
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### II. General Electives:
III. MAJOR REQUIREMENTS (49-51 credits):

A. Major Requirements for Criminal Justice

Communications Core Courses (25 credits)

COM 105 Introduction to Mass Media (3)
COM 201 Media Literacy (3)
COM 208 Media Ethics (3)
COM 217 New Media and Basic Multimedia Production (4)
COM 240 Interpersonal Communication (3)
OR
COM 241 Gender and Communication (3)
OR
COM 242 Communication and Culture (3)
COM 298 Introduction to Communication Theory (3)
COM 340 Communication Law (3)
OR
COM 341 Broadcast Law (3)
COM 398 Research in Communication (3)

B. Concentration
(Students choose to complete one of the three concentrations):

1. **Journalism Concentration** (24 credits)
   - Entry-Level (7 credits)
     - COM 221 Journalism I (4)
     - COM 225 Interviewing (3)
   - Mid-Level (9 credits)
     - COM 313 Broadcast News (3)
     - COM 331 Journalism II (4)
     - COM 344 Editing (3)
     - COM 346 Feature Writing (3)
     - COM 309 Photojournalism (4)
     - COM 318 Digital Audio Production (4)
     - COM 319 Video for Field and Studio (4)
   - Upper-Level (8 credits)
     - COM 420 TV Journalism (4)
     - COM 421 Magazine Writing and Practicum (4)
     - COM 445 Online Journalism (4)
     - COM 470 Newsroom (4)
     - COM 481 Topics in Journalism (4)

2. **Public Relations & Advertising Concentration** (25 credits)
   - Entry-Level (6 credits)
     - COM 205 Contemporary Advertising (3)
     OR
     - BUS 253 Marketing (3)
     - COM 227 Public Relations History and Practice (3)
   - Mid-Level (12 credits)
     - COM 314 Advertising Copywriting (3)
     - COM 370 Public Relations Copywriting (3)
     - COM 371 PR & Advertising Publications (3)
     - COM 372 PR & Advertising Techniques for Campaigns (3)
     - COM 309 Photojournalism (4)
     - COM 318 Digital Audio Production (4)
     - COM 319 Video for Field and Studio (4)

Adirondack CC Course Equivalencies:

- COM 183 Mass Communications (3)
- COM 175 Digital Audio Production (3)
- COM 181 Digital Video Editing (3) AND
- COM 185 TV Studio Production (3)
Upper-Level (7 credits)
COM 430 Online Advertising & PR (3)
COM 471 The Agency (4)
COM 480 Topics in PR and Advertising

3. **Film & New Media (26 credits)**

   **Entry-Level (6 credits)**
   COM 207 Film Arts (3)
   COM 220 Film History (3)

   **Mid-Level (2 courses at 200-level, 2 course at 300-level)**
   COM 213 Film and Television Documentary (3)
   COM 222 Film Genres (3)
   COM 313 Broadcast News (3)
   COM 315 Media Criticism (3)
   COM 318 Digital Audio Production (4)
   COM 319 Video for Field and Studio (4)

   **Upper-Level (7 credits)**
   COM 417 Advanced New Media and Digital Video (4)
   COM 420 TV Journalism (4)
   COM 430 Online Advertising and PR (3)
   COM 445 Online Journalism (4)
   COM 482 Topics in Film and New Media (4)

   COM 175 Digital Audio Production (3)
   COM 181 Digital Video Editing (3) AND
   COM 185 TV Studio Production (3)

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C. **Optional Courses**

(Students complete additional courses to a total of 49-51 credits in COM. Students may choose any COM course or those listed below)

   COM 202 Group Process (3)
   COM 380 Topics in Communication (3)
   COM 494 Internship (3-15)
   COM 499 Independent Study (1-6)

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**Adirondack CC Course Equivalencies:**

**MINIMUM TOTAL HOURS REQUIRED: 122**

**MAXIMUM CREDIT HOURS TRANSFERABLE: 62**

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**Notes for Adirondack Community College - The College of Saint Rose Communications B.A. Agreement:**

1) ENG 101 OR ENG 102-110 AND SPH 114 transfer to fulfill the L01 Liberal Education requirement in Expository Writing, Oral Communication and Research Techniques at The College of Saint Rose.

2) 62 is the maximum number of credits allowed for transfer into The College of Saint Rose. All possible electives are listed in this agreement and the student, along with his/her advisor, should select the most appropriate courses to complete his/her degree while not unnecessarily exceeding the number of credits required for the A.A.S. degree. Students are encouraged to use their credits in electives at Adirondack Community College to fulfill liberal education requirements at The College of Saint Rose.

3) For a course to fulfill the L08 Liberal Education requirement in Computer Science, the course must be at the level of programming. Computer Application courses transfer as General Electives.

4) Students are required to have a minimum of 2 credits in physical education to fulfill the L12 Liberal Education requirement, but no more than a maximum of 4 credits.

5) A letter grade of C- or higher in each course is required for transfer into The College of Saint Rose. Any completed coursework with a grade lower than a C- will not be transferred.

6) This document is valid until the time which either party changes their respective program. At which point review and revision will be required.

* The College of Saint Rose Transfer Equivalency Database and or catalog should be consulted to ensure that selected coursework will fulfill the appropriate Liberal Education Requirement as designated by the “L0” next to the course credits in the “LIBED” column: [http://www.strose.edu/officesandresources/registrar/transfer equivalency](http://www.strose.edu/officesandresources/registrar/transfer equivalency)
CONTACTS:

The College of Saint Rose:
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Adirondack Community College:
Doug Gaulin
Transfer Counseling
GaulinD@suny.acc.edu
(518) 743-2253

SIGNATURES:

The College of Saint Rose

Karen McGrath
Chairperson, Communications
3/13/15

Leroy Bynum
Dean, School of Arts & Humanities
3/18/15

Hadi Salavitsbar
Provost/Vice-President for Academic Affairs
3/19/15

Adirondack Community College

Nick Paigo
Chairperson, Technology Division
3/10/15

Brian Durant
Vice President for Academic and Student Affairs
3/27/15